

Supervisor's Office

Lucy A. Prouty

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Communications Committee Minutes for May 31, 2016

Present: Trustee/Chair Lynn O'Brien, Communications Coordinator Angela Sykora, Administrative Assistant Heidi Michel, Ela 55+ Director Susan Dillon, Ela 55+ Program Coordinator Jim Dalbec and Assessor John Barrington

Absent: Community and Family Services Director Susan Fackler, Youth Director Alexandria Tonigan and Supervisor Lucy Prouty

Call to Order: 10 a.m.

Old Business

- Spring/Summer 2016 newsletter: Heidi reported the newsletter was at the post office. The committee agreed the Fall/Winter newsletter should be published in November, following the general election so not to swamp households with more brochures.
- Parks Postcard: The committee decided to table this because there is no budget remaining for a fifth publication this fiscal year. One postcard was already published earlier this year in addition to the spring/summer newsletter. There will also be a fall/winter newsletter, and the spring 2017 newsletter is to be published in March (this fiscal year), prior to the local elections.
- Parks Survey: The committee reviewed sample questions for a potential parks survey. Trustee Larry Bowman will also be consulted.
- Facebook Deactivation: Angela gave an update about the deactivation of Facebook pages for Assessor, Community & Family Services and Youth. Photos and posts from these pages were recreated on the main township Facebook page.

New Business

• Topics for June Email Blast were discussed

- Rock the Block Lake Zurich: The committee discussed having a township presence at this event along with the Lake Zurich Farmers Market.
- LifeSource has asked to conduct a mobile blood drive just before the July 4 holiday. Every donor will receive a free t-shirt.

Adjournment: 11 a.m.

The next Communications Committee meeting will be at 10 a.m. on June 21, 2016.

Submitted by Communications Coordinator Angela Sykora

Supervisor Lucy A. Prouty
Trustee Larry Bowman

Highway Commissioner Bill Kruckenberg **Trustee** Lynn O'Brien

Assessor John Barrington **Trustee** Gloria Palmblad

Clerk William Donnan Trustee Joel Sikes